



# 11<sup>th</sup> European Family Business Summit:

Unleashing the Power  
of Family Businesses  
for A Stronger Europe

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## Monday 13<sup>th</sup> October

### 15:00 | Guided tour through Lisbon (optional)

Tuk-Tuk tour through Lisbon with stops at some of the city's most iconic landmarks, including a taste of Pastel de Nata and a glass of Port wine.

### Gala Dinner, hosted by Association of Portuguese Family Businesses

**Location: SUD Lisbon Hall** (Pavilhão Poente, Av. Brasília, 1300-598 Lisbon)

#### 19:30 | Welcome Drinks

#### 20:00 | Dinner

##### Guest of Honour:

Günther H. Oettinger, former Vice-President of the European Commission

**Dress code:** cocktail attire (dark suit and tie)

Attribution of Excellence award to the "Family Business of the Year"  
given by Association of Portuguese Family Businesses

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## Tuesday 14<sup>th</sup> October

### Conference Centre of the Centro Cultural de Belém

**Room Almada Negreiros** (Praça do Império, 1449-003 Lisbon)

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**President of the Conference: Peter Villax**, Chairman of the Advisory Board of Association of Portuguese Family Businesses, CEO of Mediceus, Member of the Family Council of Hovione.

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### 09:15 | Registration

### 09:45 | Official opening

#### Speeches by:

- Jan Kornelis van Oord, President of European Family Businesses
- José Germano de Sousa, President of Association of Portuguese Family Businesses
- Joaquim Miranda Sarmiento, Portuguese Minister of State and Finance



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**10:30 | Rooted in Europe, Stepping into the World.**

**This panel will discuss the geopolitical situation with regards to trade, the US tariffs and the impact on Family Businesses in Europe**

- Alessia Mosca, Chair of the Scientific Committee at AIDAF and Professor at Sciences Po
  - António Casanova, Executive Vice President - General Manager Portugal | CEO Unilever FIMA
  - Delphine Hanton, CEO of Thuasne Group
  - Edoardo Boroli, Partner & Investment Manager at MEGA Holding, 4th Generation of De Agostini Group
- Moderated by Jesús Casado, Secretary General of European Family Businesses

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**11:30 | Coffee Break**

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**12:00 | Inheritance Tax Situation: expect the unexpected.**

**The aim of this panel is to analyse how Sweden revitalized business transfers by removing inheritance taxation in 2004 and contrasting it with the most recent changes to the UK's inheritance taxation system. We will analyse the lessons learned and assess the best practices and the impacts on a social and economic level.**

- Daniel Waldenström, Professor of Economics, Research Institute of Industrial Economics (IFN Stockholm)
  - Neil Davy, Chief Executive Officer, Family Business UK
  - Peje Emilsson, Founder and Owner of Kreab Worldwide
- Moderated by Erik Stern, Deputy Director of FBN Sweden

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**13:00 | Lunch**

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**14:15 | How Does the Next Generation of Family Businesses Boost the EU Economy?**

**This panel will look at intrapreneurship, wealth, and the role of Next Gen business owners in implementing the sustainability and digital agenda. It will also analyse the contribution of family businesses to the European economy.**

- Sílvia Mota, CEO of MEXT: Mota-Engil Next
  - Nicholas H. Vetter, CEO of OncoBeta
  - Margherita Marchi, Head of New Business and Member of the Board of Finint Investments
- Moderated by Maria Villax, Consulting Expert in Family Governance & Ownership



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**15:15 | Richer and More Equal – A New History of Wealth in the West.**

**By Dr Daniel Waldenström, Professor of Economics, Research Institute of Industrial Economics (IFN Stockholm)**

In his talk, Dr. Waldenström will present a comprehensive reassessment of wealth distribution in Western societies over the past century — a topic he explores in his recent book. Drawing on new evidence, he argues that Western societies are becoming more equal, not less, contrary to the prevailing narrative. His talk also examines the evolution and role of inherited wealth in modern society, and how capital should be taxed within growth-promoting tax systems.

Moderated by Peter Villax, Chairman of the Advisory Board of Association of Portuguese Family Businesses

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**16:00 | Coffee Break**

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**16:30 | A conversation with the de Mello Family, winner of the IMD Global Family Business Award 2024.**

We will welcome three members of the de Mello family, a leading family group in Portugal, who will be sharing their insights into their family and company history. They will also identify the key factors that contributed to their success and led to their IMD Global Family Business Award in 2024.

- Pedro de Mello, Chairman of the Shareholders' Board of José de Mello
- Catarina Costa Duarte, Member of the Shareholders' Board of José de Mello
- Maria João de Mello, Chair of the Family Development Council of José de Mello

Moderated by Lúcia Tarré, Vice-President of Association of Portuguese Family Businesses and Board member of Gelpixe

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**17:15 | Concluding remarks**

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